

**Media Contact**

David KO

ACW Distribution

+65 6325 1390

[davidko@acw-group.com.sg](mailto:davidko@acw-group.com.sg)

## TalariaX extends channel presence in India

### *TalariaX appoints ACW Distribution as Master Distributor to market wireless-applications and mobility solutions in India*

Singapore, 20 October 2008 – TalariaX, a leading provider of delivering innovative wireless applications for the consumers and corporations, announced the expansion of its market into India with the appointment of ACW Distribution (S) Pte Ltd (“ACW”).

A leading provider in delivering wireless applications, TalariaX teams up with ACW in this partnership in a timely fashion as ACW establishes a foothold in India to meet the surging demands of wireless applications and solutions in the local market and in the region.

*“We are glad to be in partnership with TalariaX to establish a common objective to drive end users productivity and efficiency, thus, challenging their limits. With this strategic alliance, we seek to bring to the domestic market in India, a competitive and innovative wireless solution to serve the growing wireless application user population characterized by the increasing numbers of mobility population.”*

said Sam Chng, Country Manager for ACW Distribution ASEAN.

As a master distributor, ACW will market **sendQuick®** to an extensive channel of system integrators and VARs. **sendQuick®** is engineered to be an Out-of-The-Box SMS server, so that it provides the fastest and most economical way for anyone to set up an SMS server and start operations in the shortest setup time. **sendQuick®** is built with the intention to lower Total Cost of Ownership (TCO) and can be used for multiple applications, with unlimited users and application licenses.

**About TalariaX**

TalariaX is a leading provider of delivering innovative wireless applications for the consumers and corporations. TalariaX develops best of class wireless products and services to benefit our customers. Our commitment is driven by our vision and objectives and our aim to build a world class product company in the mobile wireless arena. Operations and experience spans across ASEAN, including Singapore, Malaysia, Indonesia, Philippines and Thailand. For further information, please visit [www.talariax.com](http://www.talariax.com).

**About ACW Distribution**

ACW Distribution Singapore Pte Ltd. is a Value-Added Distribution corporation for leading Enterprise Solutions in the Asia-Pacific region since 1986. We create IT solutions by integrating the "Best-of-Breed" products in the market and delivering them to the end user via an extensive network of trained and certified channel partners in the region. For further information, please visit [www.acw-group.com](http://www.acw-group.com).

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